

## WSN Insight

### *A Typical Work Day...*

Imagine a typical working day. Busy with the day's demands, you are browsing through your document library, or reviewing an email, or drafting a proposal . . . then, like flash of lightening, you get a brilliant new idea; one to improve customer relations, or a different method to organize your inventory, or a better approach for an upcoming project. Regardless of what kind of innovative idea it is, what are your next steps? Send an email? Schedule a meeting? Pick up the phone and dial your colleague to seek their opinion? How do you take ownership of this innovation? What assurance do you have you will receive recognition for this idea? What if there was a single platform you could use to start a conversation, target the intended audience and watch it go viral within your organization?

**This is WSN Insight!**



### WSN Insight **Overview**

WSN Insight, for Microsoft SharePoint, is a game changing knowledge management (KM) and intellectual property management (IPM) application. WSN Insight radically revolutionizes corporate communications to better leverage intellectual property. WSN Insight dramatically reduces the cost of collaboration activities by harnessing social networking paradigms for practical corporate usage. Any organization can now apply these concepts to better interpret the intrinsic value of the information available to them.

Most organizations struggle to effectively collaborate, due to the high cost of using tradition methods such as meetings, conference calls and webinars. The time investment to get everyone together causes even the smallest organization to sacrifice the ability to effectively tap into their IP.

Researchers conclude most companies derive 80% of their value from just 20% of their products, customers or ideas! WSN Insight substantially reduces the transactional cost of collaboration, allowing any organization to embrace the rejected 80% of their IP.

WSN Insight is built upon the Microsoft SharePoint 2007 / 2010 technology stack. Organizations that already own SharePoint can benefit immediately from the easy to use and install KM/IPM application. WSN Insight makes the most of your investment in SharePoint making great use of enterprise search, MySites, content libraries, content ratings, lists, and the Bing decision engine.

- Enables organizations to tap into the collective IP of the organization which is necessary to implement new ideas
- Enables any organization to leverage social networking concepts to better interpret the value of information available to the organization
- Enables organizations to mine their horizontal IP while maintaining its vertical lines of business
- Alleviates the misuse of email systems
- Enables virtual, large-scale collaboration

## WSN Insight

### Service Features and Benefits

*Social networking has revolutionized and enriched many areas of our lives. Now it's time to revolutionize your organization with WSN Insight.*

#### BUILT ON SHAREPOINT TECHNOLOGY

- SharePoint Web Application
- SharePoint Site Collections
- SharePoint Security Model
- SharePoint Object Model
- Document Libraries
- SharePoint Lists
- Enterprise Search
- Feature Packages

#### BROWSERS SUPPORTED

- Internet Explorer 6.0
- Internet Explorer 7.0
- Internet Explorer 8.0



#### WSN Insight System Requirements

- Microsoft SharePoint Server 2007 / 2010 Standard or Enterprise
- Microsoft .Net Framework v3.5
- Microsoft ASP.Net AJAX Extensions v1.0
- SharePoint Front-end Web Server & Application Server: Dual-processor with 2.5 Ghz with a minimum of 2 GB gigabytes (GB) of RAM
- SharePoint Back-end Database Server: Dual-processor computer with clock speeds of 2.0 Ghz or higher and a minimum of 2 GB of RAM
- Internet Access for Internet Content Search & Product License Verification

#### SERVICES AVAILABLE

- Technical Support
- Installation and Setup
- Maintenance
- Application Support
- Hardware Support

**Microsoft**  
**GOLD CERTIFIED**  
Partner

Microsoft | Partner Program  
**SDPS**  
Microsoft SharePoint Deployment Planning Services

Social networking has revolutionized and enriched many areas of our lives. Now it's time to revolutionize your business with WSN Insight. We invite you to contact us to learn more about WSN Insight and how it may be a fit for your organization.